



Dear Supporter,

In our 12th season at Day by Day Warming Shelter, we are excited that construction is complete for our new, permanent shelter at 420 Ceape Street. We are deeply appreciative of the generosity and support of our community. We also reflect on the many challenges that we have overcome and know this transition is long overdue, as we overextended our previous space for many years. Due to lack of capacity, we experienced 700 occasions last year where we were forced to turn away individuals with only a warm meal and sleeping bag. It is our hope to significantly reduce those instances as we open our doors at the new shelter.

Our capital campaign, ***Building Hope*** is wrapping up and we are focusing our efforts on sustaining our funding with increased overhead and staff. Every day brings new challenges but we are ***Building Hope***, Day by Day. Daytime is when there is an abundance of light. There is guidance and vision because of the light we shine on others. Here at Day by Day, we are the light of hope to some of the most vulnerable members of our community.

To continue to build hope in our work, we are thrilled to announce our first major fundraiser event in almost four years. ***Streets of Hope*** will be an immersive arts + culture fundraiser that will transport you into the heart of street culture. Street culture is revered as a birthplace of art and creativity, yet many shelter guests suffer the emotional stigma of their authentic lived experiences. We want to honor the creativity that rises from street culture in a way that highlights resilience, vitality and diversity.

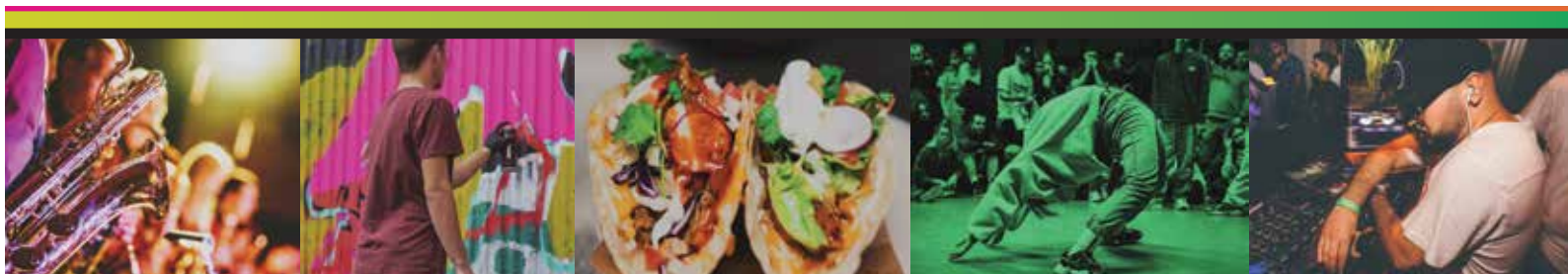
***Streets of Hope* fundraiser will take place on Friday October 13, 2023, from 6-11pm, at Becket's, Center Court at 2 Jackson Street in Oshkosh.**

We welcome your attendance and are asking for your crucial support as a key partner and sponsor of ***Streets of Hope***. Please see the following pages for more details related to sponsorship and other opportunities to engage. We are open to customized sponsor levels and happy to discuss additional details in person. Feel free to contact us at 920-203-4536 or [molly@daybydayshelter.org](mailto:molly@daybydayshelter.org).

Thank you for your time and consideration of supporting ***Streets of Hope*** and your continued work around this important issue. Together, we can build hope for all members of our community.

Sincerely,

Molly Yatso-Butz  
Executive Director



## Sponsorship Registration

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Business/Organization Name

Contact Name

Contact Email

Contact Phone #

Billing Address

### SPONSORSHIP LEVEL

- \*Community Street (\$5,000)  
 \*Independence Street (\$2,500)  
 \*Stability Street (\$1,000)  
 Art Street (\$500)  
 \*Create Your Street (\$Any Level)

- Please connect regarding custom sponsor levels.

Details:

\*VIP TICKETS include exclusive access to the upper mezzanine seating with free beer, wine, cocktail service and charcuterie board.

### PAYMENT PREFERENCE

- Check is included for full amount  
 Please invoice me  
 Call for credit card payment

We will follow up regarding event attendee names and event info after September 1, 2023.

### MARKETING CONTACT (for logo/ad approvals)

Contact Name

Contact Email

Contact Phone #



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**PLEASE RETURN COMPLETED FORMS BY EMAIL OR MAIL TO**

**Day By Day Warming Shelter C/o Molly Yatso-Butz**

**449 High Ave, Oshkosh, WI 54901**

920-203-4536 or [molly@daybydayshelter.org](mailto:molly@daybydayshelter.org)



**THANK YOU!**





# INDOOR STREET ART FUNDRAISER



## Streets of Hope Sponsorship Levels

OUR SPONSORS ARE OUR PARTNERS

	ART STREET	STABILITY STREET	INDEPENDENCE STREET	COMMUNITY STREET	CREATE YOUR STREET
	\$500	\$1,000	\$2,500	\$5,000	*You Decide!
<b>EVENT BENEFITS</b>					
<b>VIP TICKETS*</b>	2 Standard Tickets	2 VIP Tickets	6 VIP Tickets	12 VIP Tickets	Let's Talk
<b>Event Tickets</b>	2 Entrance Tickets + 4 Drink Tickets	2 Event Tickets	6 Event Tickets	12 Event Tickets	Let's Talk
<b>Merch Package</b>	2 Merch Packages	2 Merch Packages	6 Merch Packages	12 Merch Packages	Let's Talk
<b>Event Signage</b>		Registration Table Signage (Small)	Registration Table Signage (Medium)	Registration Table Signage (Large)	Let's Talk
<b>Rotating Screen Ad</b>	Logo Ad	1/4 Page Ad	1/2 Page Ad	Custom Full Page Ad	Let's Talk
<b>MEDIA + MARKETING</b>					
<b>Oshkosh Herald Ad</b>		Small Logo	Medium Logo	Lead Logo	Let's Talk
<b>Press Releases</b>		Sponsor recognition	Sponsor recognition	Sponsor recognition	Let's Talk
<b>Website Mentions</b>	Small Logo on Sponsor Page	Small Logo + Link on Sponsor Page	Small Logo + Link on Sponsor Page	Lead Logo + Link on All Pages	Let's Talk
<b>Email Marketing</b>	Small Logo in all emails	Small Logo + Link in all emails	Small Logo + Link in all emails	Lead Logo + Link in all emails	Let's Talk
<b>Social Media</b>	1 mention	2 mentions + links	3 mentions + links	5 mentions + links	Let's Talk

**\*VIP TICKETS include exclusive access seating with free beer and wine as well as cocktail service and charcuterie.**

Please connect with us regarding custom sponsor levels.

**THANK YOU!**